



JED Campus Badge Use Guidelines

JED Campus is pleased to provide the JED Campus badge to current and past program members, for use in accordance with these guidelines. The badge is a recognition of the commitment that program members have made to promoting student emotional well-being.

The JED Campus Participant badge may be used by schools during the period of their membership.

After completion of the JED Campus program, schools may use the JED Campus Alumni badge with their corresponding year of completion. The appropriate file will be provided upon program completion.

- The badge may not be altered in any way. This includes proportion, cropping, color, rotation, type, etc.
- The badge may not be animated, morphed, or distorted in any way.
- The badge may not be reduced to less than a 150-pixel height.
- The height and width of the badge must be constrained to its original proportions.
- The badge is intended to stand alone and should not be integrated into other logos.
- The badge should be displayed on backgrounds with proper contrast for visibility.

The JED shield is a registered trademark of The Jed Foundation (JED). By using the shield, school agrees to adhere to the guidelines set forth above. JED reserves the right, in its sole discretion, to revoke permission to use the JED shield.

If you have questions regarding usage of the badge, please contact shani@jedfoundation.org.

